



TD BANK SOMERSET PATRIOTS 2021 SEASON CREATIVE

February 19, 2021

hellotierney.com



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Philadelphia, PA 19103
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New York
100 West 33rd Street
5th Floor
New York, NY 10001
p: (212) 494-8681

Harrisburg
212 Locust Street
Suite 400
Harrisburg, PA 17101
p: (717) 231-5330



PROGRAM AD



PROGRAM AD

7.5" X 10"

OPTION ONE

Extra convenience for those extra innings.

- Online & Mobile Banking
- 24/7 Fraud alerts
- 24/7 Customer Service



Unexpectedly Human

Member FDIC, TD Bank, N.A.



America's Most Convenient Bank®



PROGRAM AD

7.5" X 10"

OPTION TWO

**Leave the
curveballs on
the field.**

**Bank with ease—
anytime, anywhere.**



Unexpectedly Human



America's Most Convenient Bank®

Member FDIC, TD Bank, N.A.



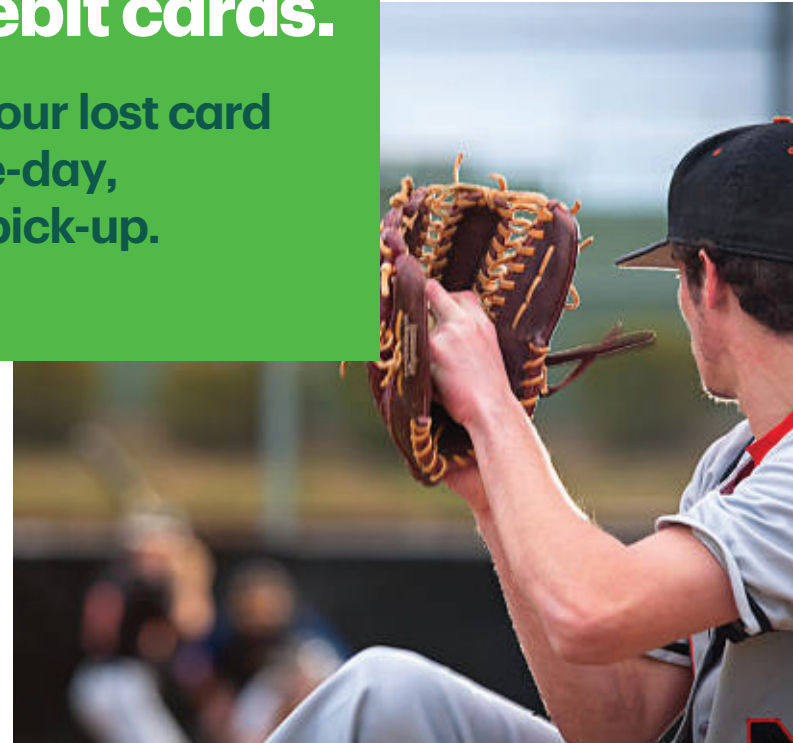
PROGRAM AD

7.5" X 10"

OPTION THREE

**We play
fastball with
new debit cards.**

**Replace your lost card
with same-day,
curbside pick-up.**



Unexpectedly Human



America's Most Convenient Bank®

Member FDIC, TD Bank, N.A.



INFORMATION BOARD



INFORMATION BOARD


4' X 2'

OPTION ONE

Starting Lineups

Bases loaded with perks.
Like Online & Mobile Banking,
curbside debit cards and more.

Somerset Patriots			
1		1	
2		2	
3		3	
4		4	
5		5	
6		6	
7		7	
8		8	
9		9	
P		P	



Bank

America's Most Convenient Bank®

Member FDIC, TD Bank, N.A.



INFORMATION BOARD

4' X 2'

OPTION TWO



Starting Lineups

Our triple play:

- Online & Mobile Banking
- Same-day, curbside debit cards
- 24/7 Customer Service

Somerset Patriots			
1		1	
2		2	
3		3	
4		4	
5		5	
6		6	
7		7	
8		8	
9		9	
P		P	

TD

Bank

America's Most Convenient Bank®

Member FDIC, TD Bank, N.A.



INFORMATION BOARD

4' X 2'

OPTION THREE



Starting Lineups

Average is
for batting.
Not banking.

Somerset Patriots

1		1	
2		2	
3		3	
4		4	
5		5	
6		6	
7		7	
8		8	
9		9	
P		P	

TD Bank

America's Most Convenient Bank®

Member FDIC, TD Bank, N.A.



PARKING LOT SIGNAGE



STATIC FENCE SIGN

72' X 16'

OPTION ONE

**That front-row-parking feeling.
Every time.**

Online & Mobile Banking



America's Most Convenient Bank®

Member FDIC, TD Bank, N.A.



STATIC FENCE SIGN

72' X 16'

OPTION TWO

More cornhole, less stress.

**Online & Mobile Banking anywhere,
even the tailgate.**



America's Most Convenient Bank®

Member FDIC, TD Bank, N.A.



STATIC FENCE SIGN

72' X 16'

OPTION THREE

More W's, less stress.

**Online & Mobile Banking anywhere,
even the stadium.**



America's Most Convenient Bank®

Member FDIC, TD Bank, N.A.



STATIC FENCE SIGN

32' X 16'

OPTION FOUR

Jersey, on. Cap, on.
Banking, online. 24/7.



Member FDIC, TD Bank, N.A.

America's Most Convenient Bank®



STATIC FENCE SIGN

32' X 16'

OPTION FIVE

Getcha peanuts here.
**And get your banking online,
whenever you want.**



Member FDIC, TD Bank, N.A.

America's Most Convenient Bank®



DIGITAL SIGN



DIGITAL SIGN

638 X 176

OPTION ONE

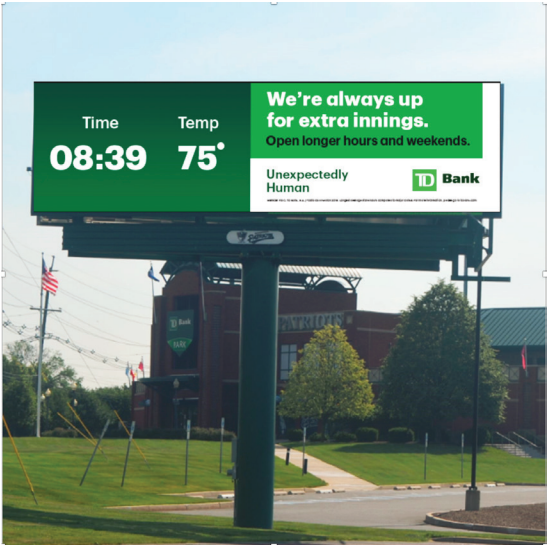
(time & temp)

Honk if you love
baseball and banking.

TD

Bank

Member FDIC, TD Bank, N.A.



DIGITAL SIGN

638 X 176

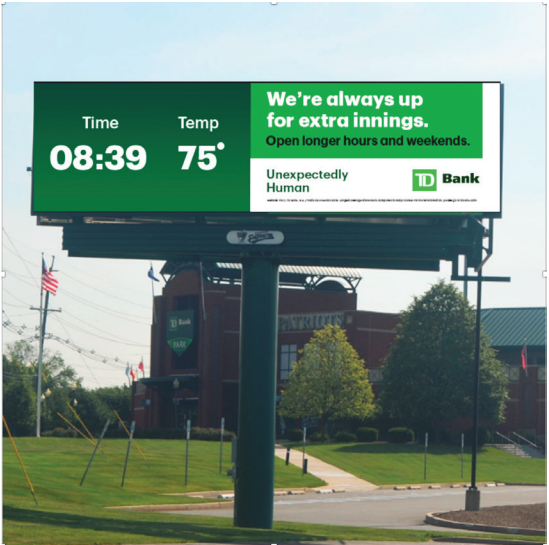
OPTION TWO

(time & temp)

Banks dig the long ball.
And fans dig Online & Mobile Banking.



Member FDIC, TD Bank, N.A.




DIGITAL SIGN

638 X 176

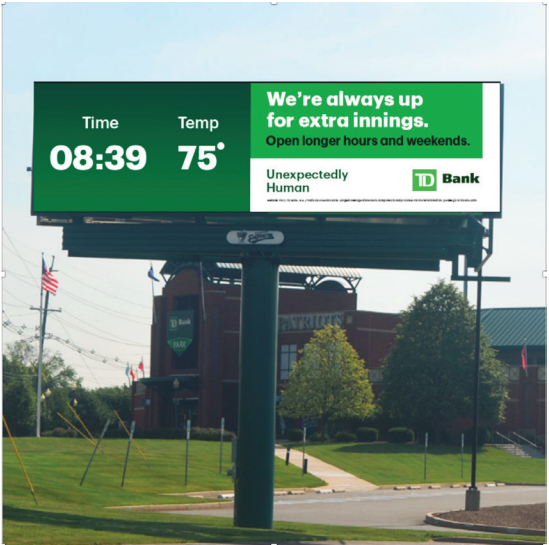
OPTION THREE

(time & temp)

24/7 Online & Mobile Banking
As convenient as a can of corn.



Member FDIC, TD Bank, N.A.



SCOREBOARD MATRIX



SCOREBOARD MATRIX

346 X 260

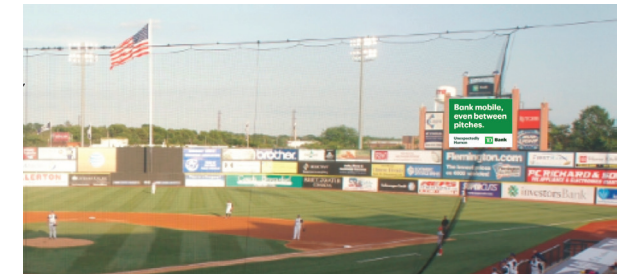
OPTIONS ONE - FIVE



ONE



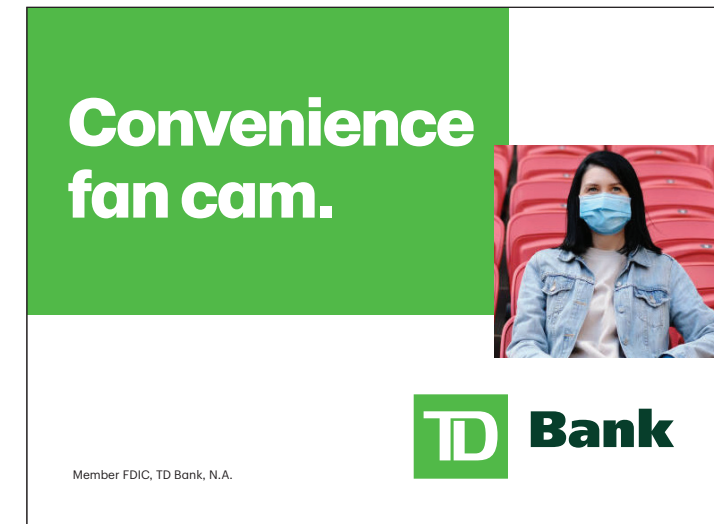
TWO



THREE



FOUR



FIVE - *Leverage existing stadium fan cam capabilities*



SCOREBOARD
MATRIX

346 X 260

OPTIONS SIX - TEN

Another play in review?
Review your savings with
Online & Mobile Banking.

Member FDIC, TD Bank, N.A.



SIX

Sacrifice Banking:
Advancing your savings with
Online & Mobile Banking.

Member FDIC, TD Bank, N.A.



SEVEN



Caught looking
at your savings?
Online & Mobile Banking
makes it easy.

Member FDIC, TD Bank, N.A.



EIGHT

“I got it! I got it!”
Catch a new debit card with
same-day, curbside pickup.

Member FDIC, TD Bank, N.A.



NINE

We’ll see you at
the postgame.
And the post postgame with
24/7 Customer Service.

Member FDIC, TD Bank, N.A.



TEN




PRINT@HOME TICKET BRANDING



PRINT-OUT
675 X 135

Yooooou're in.

Take Mobile Banking with you
anywhere, even to the game.



Bank


America's Most Convenient Bank®

Member FDIC, TD Bank, N.A.

ONE

A fan of the Somerset Patriots
and convenience?

We like you already.



Bank


America's Most Convenient Bank®

Member FDIC, TD Bank, N.A.

TWO

What does this ticket and
convenience have in common?

They both fit in your pocket.



Bank


America's Most Convenient Bank®

Member FDIC, TD Bank, N.A.

THREE

You've got home-field
advantage, anywhere.

Online & Mobile Banking



Bank

Member FDIC, TD Bank, N.A.

FOUR

8/17/2020 E-Ticket - Gilbir Ticketing



Section
2020 G/A
Row
G/A
Seat
G/A
Price
\$0.00
259010100

Somerset Patriots vs. New Jersey Blastars

Presented by COMERSET Patriots
Barnabas Health

Thursday, August 20, 2020 7:05 PM


Buy Tickets at www.comersetpatriots.com 386814



This Ticket Purchased By: Matthew Kopas - Ticket 1 of 4

Please do not remove the purchase information or bar code above this message from your e-Ticket

Notice of Liability: Licensee (the holder of this ticket) voluntarily assumes all risks and acknowledges the danger associated with attending TD Bank Ballpark. Risk of injury exists at all times and may result from thrown or batted balls, bats, or other objects leaving the field of play. The Somerset Patriots and the Atlantic League, including their respective officials, umpires, players, and representatives are not liable for injuries, expenses, claims, or liabilities resulting from or related to attending events at the facility under NJ State Law. This ticket is a non-transferable license, subject to termination with denial of admission at management's discretion, without compensation, should the holder act in a disorderly manner or violate management's rules and regulations. Ticket holder acknowledges and consents that their picture and likeness may be used in pictures and videos used by the Patriots for promotional and other purposes. RAIN POLICY: If less than 4 1/2 inches (5 if home team rain) of this game are played, return this ticket and exchange for a ticket of equal or lesser value for any other regular season home game during the 2020 season, subject to availability. No cash refunds. Atlantic League rules prohibit food, cans, bottles, coolers, weapons, or items to be brought into the stadium. All bags are subject to search. If you would like a seat in one of our protective seating sections, please bring your ticket to the ticket office and a ticket representative will do their best to accommodate your request.



1 Patriots Park
Bridgewater, NJ

TD Message Here



259010150

LIVE READ SCRIPTS



LIVE READ SCRIPTS

:10 FAN OF THE DAY

OPTION ONE

And now, the “TD Fan of the Day,” brought to you by TD Bank, America’s Most Convenient Bank. A proud partner of the Somerset Patriots. Give a big cheer for today’s MVP, [name].

OPTION TWO

Let’s hear it for the “TD Fan of the Day”, [name]. Brought to you by a proud partner of the Somerset Patriots, TD Bank. America’s Most Convenient Bank.



LIVE READ SCRIPTS

:30

OPTION ONE

TD Bank is changing the game—with curbside, debit-card replacements.

Just order a new debit card through the TD Bank app. Then meet us outside your nearby store for same-day, curbside pickup.

Now that's playing fastball.

Your shiny new card is more convenient than ever.

TD Bank. A proud partner of the Somerset Patriots.

Member FDIC, TD Bank, N.A. Curbside pickup is only available for personal debit card replacements.



LIVE READ SCRIPTS

:30

OPTION TWO

TD Bank has got tons of perks on deck.

Like Online & Mobile Banking, 24/7 Customer Service and even same-day replacement debit cards.

Just order a new one through the TD Bank app. Then meet us outside your nearby store for curbside pickup. Now that's what you call the MVP treatment.

But we just call it an everyday perk.

TD Bank. A proud partner of the Somerset Patriots.

Member FDIC, TD Bank, N.A. Curbside pickup is only available for personal debit card replacements.



THANK YOU.

